2025 Booking Form



FOR	PRICE	E MONTH OF BOOKING - PLEASE TICK					
Australian Anaesthetist Magazine		Mar	Jun	Sep	Dec		
Full page back cover	\$4,700						
Full page inside front cover	\$4,700						
Full page colour	\$4,150						
Half Page colour	\$2,370						
Quarter page colour	\$1,270						
Flyer loose inserts [#]	\$5,090						
Advertorial*	\$4,150						
Educational Article**	\$1,710						

Prices subject to change according to variations in charges imposed by Australia Post

* An advertorial can only be purchased with an advertisement and is subject to approval by the editor

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Relative Value Guide		Mar					
Full page back cover	\$7,000						
Full page inside front cover	\$5,685						
Full page inside back cover	\$3,975						
Full page colour	\$2,050						
E-News		Jan	Feb	Mar	Apr	May	Jun
Events (CDD Penner (Monthly)	\$1,270						
 Events/CPD Banner (Monthly) Trainee Banner (May/Aug/Dec) 		Jul	Aug	Sep	Oct	Nov	Dec

Advertising must be for an education event promotion. Each advertiser is limited to 3 banners per year. Each newsletter is limited to one advertisement per edition.

Locum/positions vacant		Jan	Feb	Mar	Apr	May	Jun
Web ad price per month	\$120	Jul	Aug	Sep	Oct	Nov	Dec
TOTAL	AUD \$				~		

Company Name:	ABN:
Representative Name:	
Address	
Contact Number:	
Your reference Number:	
Signed on behalf of the advertising company	
Signature	Date:

All amounts are specified in Australian Dollars inclusive of 10% GST and must be paid in advance. Artwork must be received by the 1st of the month. Advertising cancellations will not be accepted after artwork deadline. Full insertion rate will be charged in this instance.