

2024 Booking Form



Australian Society of
Anaesthetists[®]

FOR	PRICE	MONTH OF BOOKING - PLEASE TICK					
		Mar	Jun	Sep	Dec		
Australian Anaesthetist Magazine							
Full page back cover	\$4,530						
Full page inside front cover	\$4,530						
Full page colour	\$4,000						
Half Page colour	\$2,285						
Quarter page colour	\$1,225						
Flyer loose inserts [#]	\$4,900						
Advertorial*	\$4,000						
Educational Article**	\$1,650						

Prices subject to change according to variations in charges imposed by Australia Post

* An advertorial can only be purchased with an advertisement and is subject to approval by the editor

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Relative Value Guide		Mar					
Full page back cover	\$6,570						
Full page inside front cover	\$5,475						
Full page inside back cover	\$3,830						
Full page colour	\$1,975						
E-News		Jan	Feb	Mar	Apr	May	Jun
<input type="checkbox"/> Events/CPD Banner (Monthly)	\$1,225	Jul	Aug	Sep	Oct	Nov	Dec
<input type="checkbox"/> Trainee Banner (May/Aug/Dec)							

Advertising must be for an education event promotion. Each advertiser is limited to 3 banners per year.

Each newsletter is limited to one advertisement per edition.

Locum/positions vacant		Jan	Feb	Mar	Apr	May	Jun
Web ad price per month	\$115	Jul	Aug	Sep	Oct	Nov	Dec
TOTAL	AUD \$						

Company Name: _____

ABN: _____

Representative Name: _____

Address _____

Contact Number: _____

Your reference Number: _____

Signed on behalf of the advertising company _____

Signature _____

Date: _____

All amounts are specified in Australian Dollars inclusive of 10% GST and must be paid in advance. Artwork must be received by the 1st of the month. Advertising cancellations will not be accepted after artwork deadline. Full insertion rate will be charged in this instance.