

## Advertising Booking Form

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### Australian Anaesthetist 2019

	Unit Cost	March	June	September	December
Full page back cover colour	\$4,140.00				
Full page inside front cover colour	\$4,140.00				
Full page colour	\$3,660.00				
Half page colour	\$2,090.00				
Full page black & white	\$1,120.00				
Half page black & white	\$580.00				
Flyer loose inserts	\$3,660.00				
*Advertorial	\$1,500.00				
**Educational article (price per page – two page max.)	\$550.00				

\*An advertorial can only be purchased with an advertisement.

\*\*An educational article is subject to approval by the editor.

### Relative Value Guide 2019

	Unit Cost	
Full page back cover colour	\$6,000.00	
Full page inside front cover colour	\$5,000.00	
Full page inside back cover colour	\$3,500.00	
Full page colour	\$1,800.00	_____ qty

**Total \$**

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Signed on behalf of the advertising company

Company Name: \_\_\_\_\_

Representative Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Company ABN: \_\_\_\_\_

Your Reference Number: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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